



## **Alastair White – Business Development Lead**

**Alastair.white@neural-pathways.co.uk Neural Pathways (UK) Ltd - 3 Kings Court,  
Kingsway South, Team Valley, Gateshead NE11 0SH – 0333 0069015**

### PERSONAL AND CAREER JOURNEY

Alastair has had a long and varied career which began when he enrolled in the Royal Air Force as a Personnel Administrator (although he wanted to be an electrician!), in 1984. After 13 years, he volunteered for redundancy, and began working in Bristol for Firstpoint Ltd, as their Warehouse Manager.

Two years later, Alastair moved back to the North East of England and began his journey in the Charitable Sector. He started with working at his local Alzheimer's Society branch handling all the accounts/administration. Within a short space of time he became a Regional Officer for the Alzheimer's Society, covering the North East and Cumbria.

In 2006, he left the Alzheimer's Society, to take up a post with Headway – the brain injury association, to which he relates 'I thought it would be a walk in the park, how different would it be from working with people affected by dementia – how wrong I was'.

With no budget, Alastair set about developing the Headway network in the North East, within 9 years he had established 6 Groups (Headway charities in their own right), and 5 branches, including the Headway Forces Support Group based at the Phoenix Recovery Centre, Help for Heroes, Catterick Garrison. In 2014, he became a Senior Manager in Headway's Services Department, which meant that his area of responsibility increased dramatically. He was now overseeing the areas of Yorkshire, Cumbria, North West, North East and Scotland, and managing four staff. He was also responsible for establishing the legendary Look Ahead North in 2011. This is a residential event is held every year for people affected by brain injury, and it has become one of the premier brain injury events in

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the calendar year. In conjunction with this, he helped to establish the annual WonderLAN Ball, which provides much needed funding for the Look Ahead North event. This event is highly acclaimed as one of the best corporate events in the region.

After 12 years (and 37 days), Alastair left Headway, the brain injury association, deciding to take a new direction in his career but wanting to stay in the brain injury field. He joined Neural Pathways on 12<sup>th</sup> February 2018 as their Business Development Lead with the aim of increasing their client base across the country by multiplying Neural Pathways profile/teams/services across the UK - interesting and exciting times.

## KEY SKILLS

Leadership Skills

Business to Business Management Experience

Project Management Skills (through to completion)

Personnel Management

Resource Management

Public Speaker/Conference Facilitation

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